



Ethan Proctor

Graphic Designer

📍 Shoreditch, London

📷 [instagram.com/ProccyGFX](https://www.instagram.com/ProccyGFX)

☎ +44 7487 444061

🌐 [linkedin.com/ethan-proctor-gd](https://www.linkedin.com/ethan-proctor-gd)

✉ ethancai8@gmail.com

🌐 www.ethanproctor.co.uk

Profile

As a Northumbria Graphic Design graduate and junior designer at BrandOpus, I specialise in building cohesive visual identities that bridge the gap between high-level strategic thinking and meticulous execution. With a creative background of nearly seven years, I thrive on the challenge of translating concepts across compelling design systems. I'm consistently working with international clients which has taught me how to manage high-pressure creative processes from concept to delivery without compromising on quality, honing my ability to remain agile and collaborative across different markets under many different circumstances.

Experience

BrandOpus
Brand & Package Designer

2024 - PRESENT

As a current designer for a leading global branding agency, such as BrandOpus, I've been fortunate enough to develop my skills around some of the best in the industry. I am constantly absorbing the experience of those around me, often working closely with the more senior members of the team to fully understand their approach and embracing their feedback to ensure the work reaches the best possible standard for our clients.

My day-to-day includes dedication to helping progress the business by assisting and collaborating in the design process for hundreds of clients, ranging from small start-ups to complex category-leading worldwide brands. Often working to tight deadlines, I'm trusted with additional responsibility in ensuring that projects are well-crafted and strategically aligned to the brief, understanding exactly what my role is within the team.

Mr Ethan Proctor

Further Experience

Freelance Brand & Digital Designer

2020 - PRESENT

I have dedicated a serious amount of time to developing my skillset outside of the office and alongside university. I'm extremely passionate about identity design and love to help small business owners with logo projects and self-initiated briefs in my spare time, this gives me an opportunity to explore different styles and experiment with skills I'm looking to develop.

Northumbria University Graphic Design Intern

2024

Employed as part of a small team to design, organise and plan for the department of graphic design and their final year student's degree show. The role included representing over 90 students in a unique way to help engagement with employers and visitors who may be interested in searching for fresh creative minds seeking to explore employment into the industry.

Richmond Golf Club Pro Shop, Retail & Club Assistant

2022

Working as both the club professional assistant and bartender, utilising my deep knowledge of the sport to deliver a high level of understanding towards members & guests. Responsible for the sole operations of the clubhouse facilities, including expert advice, financial takings & customer safety.

Additional Accolades

Achievements

- BrandOpus 'Hatch' Competition Runner-Up 2024
- Northumbria University's Graphic Design Degree Show Team 2024
- Newcastle City Council Christmas Competition Winner 2022

Education

Richmond School	8 GCSE Certifications
Richmond Sixth Form & College	3 A-LEVEL Certifications
Northumbria University	BA (Hons) First Class
